



CRYSTAL JADE

NEWS RELEASE
FOR IMMEDIATE RELEASE

PARTAKE IN FLAVOURFUL HANDCRAFTED BUNDLES BRIMMING WITH INGREDIENTS THIS DRAGON BOAT FESTIVAL

*Savour two new highlights of Scallion Oil Chicken with Preserved Vegetable Cai Po rice dumpling
and Petite Red Bean Paste with Tangerine Peel rice dumpling*
2 May – 22 June 2023



Singapore, 2 May 2023 – This Dragon Boat Festival, celebrate the occasion by tucking into Crystal Jade Group's comforting and expertly-wrapped parcels of glutinous rice studded with a delicious combination of quality ingredients. Offering both savoury and sweet options that span classics to new creations, each of the **four** tempting rice dumplings are exceptional picks for enjoying with family, as befitting gifts, or as a tasty meal on its own.

Customers can order on the e-store (<http://estore.crystaljade.com>) and participating outlets from **2 May to 22 June 2023**. Collection of orders commences on **29 May until 22 June 2023**. Delivery is also available at \$18 per location (except Sentosa, Jurong Island and Tuas).

NEW! SCALLION OIL CHICKEN WITH PRESERVED VEGETABLE *CAI PO* RICE DUMPLING 葱油菜脯鸡肉粽 | \$8.80

With a fragrance as alluring as that of local chicken rice; courtesy of the homemade scallion oil, this unassuming rendition reveals nuggets of juicy chicken thigh permeated with the aroma of spring onions. Stir-fried *cai po* or diced preserved radish adds delightful bites of savouriness among the glutinous rice grains.



NEW! PETITE RED BEAN PASTE WITH TANGERINE PEEL RICE DUMPLING 精巧珍珠 红豆陈皮粽 | \$8.80 for 5 pieces

This year's dessert dumpling offering is reminiscent of the popular Chinese *tong shui* (sweet broth) – red bean paste with tangerine peel. Each mini rice dumpling is dotted with a not-too-sweet homemade red bean paste that has been infused with the scent and nourishing properties of quality aged tangerine peel which also lends a citrusy lift to this sweet number.



Jumbo-Sized Hong Kong Style Abalone Rice Dumpling & Classic Five-Spice Marinated Pork Rice Dumpling

JUMBO-SIZED HONG KONG STYLE ABALONE RICE DUMPLING 豪华鲍鱼裹蒸粽 | \$25.80

Presented in a rectangular parcel shape, this Hong Kong-style dumpling is wrapped with an inner layer of reed leaves, then a large lotus leaf. With over eight ingredients, this upsized deluxe dumpling is brimming with *umami* flavours thanks to the addition of a whole 10-head abalone, top quality Hokkaido conpoy, roast pork and roast duck among others.

CLASSIC FIVE SPICE MARINATED PORK RICE DUMPLING 经典五香咸肉粽 | \$9.80

Moist and savoury, this perennial favourite bears the unmistakable fragrance of five-spice powder. It includes the essentials of a classic dumpling – fragrant glutinous rice, juicy pork chunks, sweet chestnuts, salted egg yolk and mung beans.

PROMOTIONS

Trio Gifting Bundle | \$25.80 with complimentary limited-edition gift carrier bag

- 2 x Scallion Oil Chicken with Preserved Vegetable *Cai Po* Rice Dumpling
- 1 x Classic Five Spice Marinated Pork Rice Dumpling

Limited-edition gift carrier bag

- Top up \$2 to receive bag with any purchase
- Complimentary with minimum spend of \$50 (excludes purchase of Trio Gifting Bundle)

Exclusively for Jadeite & UOB cardmembers:

- Pre-Order Early Bird Period: Jadeite - 15% | UOB - 10%
- Regular Period: Jadeite - 10% | UOB - 8%
- Estore Exclusive: Additional 5% off with promo code **R23T5**

Sales period:

- Estore: 2 May - 19 June 2023
- Outlets: 8 May - 22 June 2023
- Pre-Order Early Bird Period: 2 - 28 May 2023
- Regular Period: 29 May - 22 June 2023

For more information on outlet locations, please log on to www.crystaljade.com.

Note to editors:

- All prices are subject to service charge and GST.
- High-res images of select promotional dishes are available upon request via email.

ABOUT CRYSTAL JADE GROUP

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining to casual dining restaurants.

To date, the award-winning group owns and operates over 90 outlets across major cities in Asia Pacific.

For more information or assistance, please contact:

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