



CRYSTAL JADE

NEWS RELEASE
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USHER IN A MEMORABLE LUNAR NEW YEAR WITH CRYSTAL JADE Comforting and nourishing dishes for dine-in and takeaway take centre stage

Singapore, November 2020 – This upcoming extraordinary Chinese New Year, award-winning homegrown Chinese F&B group Crystal Jade looks to lift spirits and nourish souls with its quality and extensive festive line-up that has been thoughtfully-curated to suit all reunions – from convivial family gatherings to cosy intimate affairs.

Crafted by Group Executive Chef Martin Foo and his fine team of chefs, the 2021 Lunar New Year selection encompasses new exquisite dishes for dine-in at Crystal Jade's lauded portfolio of restaurants, tantalising and varied set menus catered for small to larger groups, as well as convenient takeaway specialties; a notable addition this year is a special takeaway set menu for five packed in a beautiful customised gift box made for gifting or personal enjoyment.

Chinese New Year dining at Crystal Jade restaurants* will commence from 25 Jan 2021 (select outlets will be closed on 12 Feb 2021 – CNY Day 1) and set menus for up to eight persons are available. Reservations can be made online via <https://inline.app/booking/cj> from 1 Dec 2020.

Festive takeaway goodies can be pre-ordered online at estore.crystaljade.com and outlets from 7 Dec 2020 to 28 Feb 2021, and available for collection at outlets from 25 Jan 2021.

**Please refer to the full restaurant list for individual outlet details*

NEW! Season of Wealth Golden Scallop Yusheng 金牛四季五谷庆团圆捞起

\$168 for large | \$108 for small

Available at Crystal Jade Palace, Crystal Jade Golden Palace and Crystal Jade Dining IN for dine-in and takeaway from 25 Jan 2021. Available online from 7 Dec 2020 – 23 Feb 2021



Back by popular demand, Group Executive Chef Foo has conjured another wholesome and healthful 'yusheng' as the rendition last year was extremely well-received.

Prepared with fresh vegetables, fruits, as well as house-made accompaniments including pickled vegetables, this 'lo-hei' boasts refreshing flavours and a pleasing crisp and crunchy bite.

Toss to a brighter and better year with ingredients the likes of red dragonfruit and watermelon cubes, pomelo, burdock, quinoa, cherry tomatoes, pickled cucumbers, crispy rice and walnuts among others, with deep fried yam strips and *Hsin Chu* bee hoon as the final flourish.

Ikura or salmon roe and sweet scallop slices that are briefly torched crown this delightful ensemble that is paired with an olive oil-based dressing with flower blossom syrup and plum sauce.

FESTIVE FEASTING AT CRYSTAL JADE FINE-DINING RESTAURANTS

From 25 Jan 2021, customers can herald the arrival of Chinese New Year at any Crystal Jade's fine-dining restaurants and choose from a range of exclusive Chef's a la carte recommendations and an array of dine-in set menus that promises something for everybody.

Crystal Jade Palace (Takashimaya Shopping Centre)



Helmed by Resident Chef Martin Foo, Crystal Jade Palace is a choice pick among many customers who relish the restaurant's reliable Cantonese classics and innovative dishes with Chef Foo's unique signature touch.

Crispy charcoal grilled superior sea cucumber served with oyster sauce 蚝皇炭烧脆皮黄玉参 presents an unctuous piece of the delicacy which is first braised then grilled briefly over *binchotan* which imparts an alluring smoky accent. Utterly satisfying is *Crispy roasted chicken with spicy Szechuan sauce* 川粤脆皮口水烧鸡 which pairs tender Cantonese-style roast chicken with a mouth-watering homemade sauce that tingles and whets the palate. *Braised vermicelli with scallop and egg white topped with crispy conpoy* 脆贝带子赛螃蟹焖米粉 is an excellent choice to round up the meal before dessert – this rather unassuming-looking dish is permeated with the flavours of rich seafood stocks, fresh scallops and fried conpoy. Other notable recommendations include *Steamed French turbot with shredded ginger and porcini mushrooms* 牛肝菌姜丝蒸法国多宝鱼 and *Double-boiled fish maw soup with sea whelk and porcini mushrooms* 云南牛肝菌响螺炖花胶.

The extensive range of set menus at Crystal Jade Palace starts at \$108 to \$198 per person (minimum two to dine), and from \$528 for four persons to \$1,988 for eight persons. A vegetarian set menu priced at \$98 per person is also available.

Crystal Jade Golden Palace (Paragon)



Dine in style at the inimitable Crystal Jade Golden Palace and indulge in Teochew specialities such as *Marinated foie gras in Teochew style* 潮州酿香卤水鹅肝片 and a comforting *Tau Suan with ginkgo* 潮式富果豆爽 among a selection of dishes crafted for festive feasting.

Roasted Irish duck with crispy rice in Chef's special sauce 脆米酱皇烤爱尔兰鸭 is an inventive dish comprising succulent pieces of roasted Irish duck adorned with a luscious thick sauce topped with fragrant puffed rice – lettuce cups offer the perfect foil to the rich and savoury meat. Traditional favourites such as *Fortune Bag with a generous filling of dried oyster, conpoy and black moss* 袋袋平安 and *Braised hand-pulled la mian with lobster in XO sauce* XO 酱龙虾手拉面 provide more options.

At Crystal Jade Golden Palace, set menus start at \$108 to \$198 per person (minimum two to dine) and \$528 to \$1,988 for four to eight persons. A vegetarian set menu priced at \$98 per person is also available.

Crystal Jade Dining IN (VivoCity)



While looking out to a splendid view of the sea and Sentosa Island at this breezy sun-filled restaurant, tuck into a flavourful and vibrant *Braised pumpkin thick soup with steamed egg white, prawn and crab meat* 黄金万两 (南瓜蟹肉虾球汤) – each bowl presents a layer of smooth steamed egg white covered with a hearty thick soup rendered from a robust chicken stock and blended pumpkin, or a luxurious *Sautéed Kurobuta pork with foie gras and teriyaki sauce* 轻轻松松 (鹅肝酱烧汁炒黑豚菘).

To usher in the year of the ox, the restaurant is also serving up premium beef dishes like *Pan-seared Japanese A4 wagyu beef with pink Himalayan sea salt* 粉红岩盐煎宫崎 A4 和牛 and *Fried rice with Japanese wagyu and supreme soya sauce* 日本酱油和牛菘炒香苗.

Set menus at Crystal Jade Dining IN are priced from \$88 to \$188 per person (minimum two to dine) and from \$428 for four persons to \$1,988 for eight persons. A vegetarian set is available.

Crystal Jade Pavilion (Crowne Plaza)

An elegant and contemporary space ideal for Chinese New Year family celebrations and corporate entertaining, Crystal Jade Pavilion is showcasing specialties the likes of *Charcoal-grilled sous vide marbled beef* 低温碳烤雪花牛肉, *Pan-fried jumbo tiger prawns with cream cheese sauce* 芝士奶油焗珍宝虾皇 and a *Stewed Japanese thin udon with crab claw in golden thick broth* 黄焖蟹钳日本稻庭面.

Set menus at Crystal Jade Pavilion are priced from \$88 to \$168 per person (minimum two to dine), and \$398 to \$1,988 for four to eight persons. A vegetarian set menu is available.

FESTIVE FEASTING AT CRYSTAL JADE CASUAL DINING RESTAURANTS

Crystal Jade Hong Kong Kitchen



Synonymous with affordable and quality Hong Kong fare like dim sum, noodles and congee bowls, Crystal Jade Hong Kong Kitchen is a favourite among families who relish the hearty home-style flavours served up by the restaurant.

Notable highlights from the special a la carte menu includes *Steamed salted free-range chicken* 隔水蒸盐香鸡, *Sautéed Boston lobster with white peppercorn ginger and scallion* 白胡椒姜葱焗波士顿龙虾, *Crispy pork knuckle in 'Nanyang' flavour* 南洋丰味原汁脆皮猪手, as well as a *Braised fish tofu with shiitake mushroom and black moss in oyster sauce* 发财蚝皇花菇扣鱼腐 – the fish tofu is especially tasty!

Set menus for four start from \$298 are available at all Crystal Jade Hong Kong Kitchen outlets island-wide.

Crystal Jade La Mian Xiao Long Bao & Crystal Jade Jiang Nan



Tuck into the fiery specialty of *Sautéed Seabass with pine nuts* 松子辣炒鱼丝 (金目鲈) and other pristine seafood dishes the likes of *Sautéed tiger prawn coated with truffle mayonnaise and almond flakes* 松露杏香老虎虾球 and *Double-boiled sea treasure soup* 一品炖海中宝 that is brimming with the umami goodness of fish maw, conpoy and conch. In the spirit of trying something new this upcoming new year, the *Pan-fried “Phuture” plant-based meat bun with truffle paste* 松露未来滋肉煎包 is one to try – it is akin to a ‘sheng jian bao’.

Set menus for four, six, eight and ten persons are priced from \$298 and available at all Crystal Jade La Mian Xiao Long Bao outlets and Crystal Jade Jiang Nan.

NEW! FESTIVE TAKEAWAY HIGHLIGHTS

Online order from 7 Dec 2020 and collection from 25 Jan 2021 at select outlets. Home delivery option available.

From 7 Dec 2020 to 23 Feb 2021, takeaway orders can be made online at estore.crystaljade.com, and customers can also place their orders in person at Crystal Jade restaurants and bakery outlets from 7 Dec 2020 to 28 Feb 2021. Collection of orders can be made from 25 Jan 2021 at select Crystal Jade outlets.

Home delivery is available between 25 Jan – 7 Feb 2021 and 15 – 26 Feb 2021. A delivery fee of \$20 applies. For delivery between 8 and 14 Feb 2021, a fee of \$40 applies.

NEW! CNY SPECIAL TAKE-HOME SET MENU 新春外卖套餐| \$268 for 5 persons



Given that more customers may like to dine at home this festive season, Crystal Jade has a scrumptious set menu for five in a lovely elegant gift box for takeaway. Available for ordering on the estore as well as at Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade Jiang Nan outlets, the sumptuous set consists of six winsome dishes ranging from starter to dessert.

These include *Reunion yusheng with abalone* 金牛贺春团圆鲍鱼捞起, *Sautéed tiger prawn with shimeiji mushroom in superior chilli sauce* 极酱翡翠灵芝菇炒老虎虾球, *Braised fish tofu with shiitake mushroom and black moss in oyster sauce* 发财蚝皇花菇扣鱼腐 and *Fried glutinous rice and crispy rice with Chinese sausage* 生炒腊味鸳鸯糯米饭 among others

NEW! FRIED CONPOY & TARO GLUTINOUS RICE WRAPPED IN LOTUS LEAF 荷叶香芋瑶柱腊味糯米饭 | \$26

A well-loved dish that can be indulged as a tea time snack or even a main course, Chef Foo's rendition of this popular festive staple is studded with tender chicken pieces, conpoy, as well fluffy cubes of taro which adds texture and flavour.

NEW! LYCHEE ROSE CRYSTAL JELLY 吉祥玫瑰荔枝水晶糕 | \$20

A cool chilled dessert to serve during Chinese New Year, this blushing beauty provides delightful bursts of lychee and dragonfruit bits.

For a detailed list of all takeaway items, please refer to Appendix 1B attached.

For more information on outlet locations, please log on to www.crystaljade.com.

Note to editors:

- All prices are subject to 10% service charge and GST.
- High-res images of select CNY items and dishes are available upon request via email.

ABOUT CRYSTAL JADE GROUP

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining and casual dining restaurants to specialty bakeries.

To date, the award-winning group owns and operates over 120 outlets across 30 major cities in Asia Pacific.

For more information or assistance, please contact:

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APPENDIX 1A: DINE-IN & TAKEAWAY PROMOTION

1. CNY Dine-in Set Menus Promotion

Reservations can be made from the following periods:	Jadeite Members	Citibank & UOB Cardmembers
<u>Early Bird Special</u> 7 Dec 2020 – 18 Jan 2021	20%	10%
<u>Exclusive Privilege</u> 19 Jan – 28 Feb 2021	10%	5%

* CNY Set Menus will be available at outlets from 25 Jan – 28 Feb 2021.

With order of CNY Dine-in set menus, Jadeite members and partnering banks' cardmembers will receive a set of Angbao pack* which includes 3 x \$30 Cash Vouchers & 3 x 30% off Vouchers that can be used for the next visit. While stocks last* and vouchers' terms & conditions apply.

2. Festive Takeaway Goodies Promotion

	Jadeite Members	Citibank & UOB Cardmembers
<u>Early Bird Special</u> 7 Dec 2020 – 18 Jan 2021	20%	15%
<u>Exclusive Privilege</u> 19 Jan – 28 Feb 2021	15%	10%

*Exclusive Promotions:

- Free 10-head abalone (worth \$43 / can) with min spend of \$300 on festive takeaway goodies for collection at New Tech Park on 10 & 11 Feb 2021.
- Additional 8% for orders via estore with promo code <CNY8OFF>

APPENDIX 1B: FESTIVE TAKEAWAY AVAILABILITY DETAILS

PRODUCT DESCRIPTION	Outlets – Collection and Sale	Selling Price
<p>CNY Special Take Home Set <i>(Reunion Yusheng with Abalone (S), Sautéed Tiger Prawn with Shimeji Mushroom in Superior Chilli Sauce, Steamed Salted Free-Range Chicken, Braised Fish Tofu with Shiitake Mushroom and Black Moss in Oyster Sauce, Fried Glutinous Rice and Crispy Rice with Chinese Sausage, Double-boiled Sea Coconut with Pear and Red Dates)</i></p>	<p>Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao outlets and E-Store</p>	<p>\$268 <i>(Good for 5 persons)</i></p>
<p>Auspicious Reunion Feast Festive Takeaway Bundle (S) <i>(Bountiful Abalone Treasure Pot (S), Reunion Yusheng with Abalone (S), Fried Conpoy & Taro Glutinous Rice Wrapped in Lotus Leaf, Salt-baked Herbal Chicken (Whole), Prosperity Carrot Cake (7"))</i></p> <p>E-Store Exclusive: Free Bottle of “Famille Perrin Vertoux Rouge” (worth \$68)</p>	<p>Crystal Jade Pavilion, Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao, select Crystal Jade GO outlets and E-store</p>	<p>\$428 <i>(Good for 5 persons)</i></p>
<p>Bountiful Abalone Treasure Pot (S)</p>	<p>Crystal Jade Pavilion, Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao, select Crystal Jade GO outlets and E-store</p>	<p>\$328 <i>(Good for 5 persons)</i></p>
<p>Reunion Yusheng with Abalone (S)</p>	<p>Crystal Jade Pavilion, Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao, select Crystal Jade GO outlets and E-store</p>	<p>\$58 <i>(Good for 5 persons)</i></p>
<p>Reunion Yusheng with Abalone (L)</p>	<p>Crystal Jade Pavilion, Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao, select Crystal Jade GO outlets and E-store</p>	<p>\$88 <i>(Good for 8 persons)</i></p>
<p>Season of Wealth Golden Scallop Yusheng (S) NEW</p>	<p>Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN and E-store</p>	<p>\$108 <i>(Good for 5 persons)</i></p>
<p>Season of Wealth Golden Scallop Yusheng (L) NEW</p>	<p>Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN and E-store</p>	<p>\$168 <i>(Good for 8 persons)</i></p>
<p>Crystal Jade Abundance Abalone Treasure Pot (S)</p>	<p>Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN and E-store</p>	<p>\$398 <i>(Good for 5 persons)</i></p>

Fried Conpoy & Taro Glutinous Rice wrapped in Lotus Leaf NEW	Crystal Jade Pavilion, Crystal Jade Jiang Nan, Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao, select Crystal Jade GO outlets and E-Store	\$26
Roast Duck (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$58.80
Roast Duck (Half)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$35.80
Soya Sauce Chicken (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$38.80
Soya Sauce Chicken (Half)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$24.80
Crispy Chicken (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$38.80
Crispy Chicken (Half)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$24.80
Salt-baked Herbal Chicken (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$38
Suckling Pig (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$328
Crystal Jade Signature Pork Belly (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$30.80

Crispy Roasted Pork Belly (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$30.80
Roasted Honey BBQ Pork (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, select Crystal Jade La Mian Xiao Long Bao outlets and E-store	\$23.80
Bolo Pineapple Tart (420g)	All outlets	\$25
Golden Pumpkin Red Date Sponge Cake (7") NEW	All outlets	\$22
Prosperity Carrot Cake (7")	All outlets	\$26
Abundance Yam Cake (7")	All outlets	\$26
Fortune Glutinous Rice Cake (7")	All outlets	\$20
Lychee Rose Crystal Jelly (7") NEW	All outlets	\$20
Eternal Bliss Platter (5" Festive Cakes – Prosperity carrot cake, Abundance yam cake, Fortune glutinous rice cake, Golden Pumpkin with Red Dates sponge cake and Lychee Rose Crystal Jelly)	All outlets	\$ 56
Braised Abalone in Scallop & Oyster Sauce (2-head)	All outlets	\$88
Braised Abalone in Scallop & Oyster Sauce (4-head)	All outlets	\$ 68

APPENDIX 1C: PARTICIPATING OUTLETS LISTING

Concept	Outlets	Address	Tel
Fine Dining	Crystal Jade Palace	Takashimaya S.C. #04-19	6735 2388
	Crystal Jade Golden Palace	Paragon #05-22	6734 6866
	Crystal Jade Dining IN	VivoCity #01-112	6278 5626
	Crystal Jade Pavilion	Crowne Plaza Changi Airport #01-02	6214 9501
Casual Dining	Crystal Jade Jiang Nan	VivoCity #01-52	6221 1830
	Crystal Jade Hong Kong Kitchen	Tampines Mall #B1-11	6788 0633
		Great World #03-127	6738 2911
		Holland Village, No.2 Lor Mambong	6469 0300
		Takashimaya S.C. #B2-38	6238 1411
		The Clementi Mall #03-54	6659 9215
		Causeway Point #05-10	6891 1779
		Westgate #04-42	6465 9822
		Suntec City #B1-112	6884 5172
	Crystal Jade La Mian Xiao Long Bao	Jurong Point 2 #03-96	6790 2212
		Holland Avenue 241	6463 0968
		Blk 470, Toa Payoh #01-70	6250 2301
		Bugis Junction #B1-04A	6339 6902
		Takashimaya S.C. #B2-36A	6733 3229
T1 Departure/ Transit Lounge East #03-54		6542 3158 *CNY set and takeaway items are not available here	
Quick-service	Crystal Jade GO	Blk 681 Punggol Drive, Oasis Terraces #02-36	6244 8490
		United Square #01-02	6253 1861
		Funan Mall #02-34	6970 9545

Bakery	Crystal Jade My Bread	Takashimaya S.C. #B2-38	6733 3323
		Holland Village, No.2 Lor Mambong	6762 5372
		Suntec City #B1-114	6835 7363

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