



CRYSTAL JADE

NEWS RELEASE
FOR IMMEDIATE RELEASE

MAKE YOUR PARENTS' DAY AT HOME WITH CRYSTAL JADE RESTAURANTS

Specialty dishes and curated set menus just a click away with island-wide delivery

Singapore, 27 April 2020 – Despite the challenging time, Crystal Jade Group is pleased to announce that its anticipated annual 'Parents' Day' promotion; a celebration of Mother's and Father's Days which fall in the months of May and June, will run from 1 May to 30 June.

Mothers and Fathers, as well as the entire family, are in for a treat with thoughtfully-crafted takeaway and delivery options from the stalwart F&B group's casual dining restaurants – **Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao**, as well as fine dining outlet **Crystal Jade Palace** helmed by Group Executive Chef Martin Foo.

CRYSTAL JADE PALACE

Promotion period: 1 May – 30 June 2020, 3 days' advance notice required for set menus on estore.crystaljade.com for island-wide delivery. Same-day delivery or takeaway available via phone orders.



Savour exquisite concoctions conjured by Group Executive Chef Martin Foo and his stellar team of chefs. A-la carte dishes, as well as sumptuous set menus for 2 to 10 people are available for both takeaway and delivery.

Prime the palate with tempting appetisers such as *Crispy golden salted egg yolk fish skin topped with flying fish roe* 鱼子黄金龙袍 (\$13.80) and *Deep-fried white bait with salt & pepper* 椒盐白饭鱼 (\$13.80) before tucking into Crystal Jade Palace's famed selection of roast meats the like of *Crispy crackling pork belly* 金牌脆皮烧腩肉 (\$16.80 for regular portion), *Roasted duck* 卦炉烧鸭 (\$21.80 per portion | \$36.80 for half |

\$68.80 for whole) and *Soya sauce chicken in rose wine* 玫瑰酱油鸡 (\$23.80 for half | \$42.80 for whole), as well as selection of soups.

Group Executive Chef Martin Foo's signature comfort dishes such as *Braised sea cucumber with Grandma's braised pork belly* 海参外婆红烧肉 (\$36), *Poached seasonal vegetable with fresh beancurd skin and ginkgo nuts in superior broth* 鲜腐竹银杏浸时蔬 (\$26) and *Steamed sea perch with golden mushroom and black fungus* 金针云耳蒸鲈鱼 (\$18 per person) are also available among others.

Set menus for 2 to 10 people range from \$168 to \$668 and encompasses a wide repertoire of dishes ranging from roast meat combinations, expertly-executed seafood items to rice, noodles and dessert.

How to order:

1) For takeaway of both a la carte and set menus, customers can call 9177 2091 or 9177 1971 to place their orders at least 2 hours in advance.

2) Free island-wide delivery with any set menus:

- Set menus: Orders can be placed through estore.crystaljade.com, with 3 days' advance notice. Customers are required to fill in delivery details upon check-out. Restaurant staff will call to confirm details once an order has been received.
- Set menus and a la carte: For same day delivery, customers can call 9177 2091 or 9177 1971, preferably 2 hours in advance to place their orders. Payment will be required via Paynow/Paylah. Restaurant staff will advise on the payment details once order is processed.

CRYSTAL JADE HONG KONG KITCHEN, LA MIAN XIAO LONG BAO & JIANG NAN

Promotion period: 27 April – 30 June 2020 for both a la carte dishes and set menus, for delivery and takeaway



From left: Set menu from Crystal Jade Hong Kong Kitchen & set menu from Crystal Jade Jiang Nan and Crystal Jade La Mian Xiao Long Bao

Set menus for 2 to 10 people, ranging from five to eight dishes (\$78 to \$498), are available for both takeaway and delivery from Crystal Jade Group's popular casual dining outlets.

Comprising familiar perennial favourites such as *Braised shredded seafood with superior thick soup* 黄焖一品海皇羹, *General Tso's chicken* 左宗棠鸡, *Fish paste thick soup with coriander and shredded mushroom in Xihu style* 西湖鱼茸羹 as well as *Sautéed prawn in hot and sour sauce* 京烧虾球 among others, each menu also comes with a complimentary dessert – *Double-boiled white fungus with red dates and Chinese almond* 红莲银杏 and *Black sesame glutinous rice dumpling in ginger soup* 姜茶芝麻汤圆, from Crystal Jade Hong Kong Kitchen and Crystal Jade Jiang Nan or Crystal Jade La Mian Xiao Long Bao respectively.

How to order:

1) Self-collection

Customers can call the respective outlets at least 2 hours in advance to place their orders and the food will be ready for pick-up at the required time.

2) Delivery

Customers who order the set menus via Deliveroo will enjoy free island-wide delivery. Orders can also be placed via Grabfood and Foodpanda – prices will differ and include GST.

30% OFF TAKEAWAY BILL PROMOTION (Valid until 31 May 2020)

Customers can enjoy greater savings with 30% off their takeaway bill by purchasing JPoints on estore.crystaljade.com to offset the bill instantly.

T&Cs:

- Promotion is valid from now till 31 May 2020.
- No earning of JPoints for purchase of JPoints.
- Discount is valid for a limited time only or while stocks last.
- Purchased JPoints will be issued to member's account within 24 hours.
- The management reserves the right to change the terms and conditions without prior notice

For more information on outlet locations, please log on to www.crystaljade.com or refer to the appendix attached.

Note to editors:

- All prices are subject to GST.
- High-res images of select promotional dishes are available upon request via email.

ABOUT CRYSTAL JADE GROUP

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining and casual dining restaurants to quick-service outlets and bakeries.

To date, the award-winning group owns and operates over 100 outlets across 30 major cities in Asia Pacific.

For more information or assistance, please contact:

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APPENDIX: PARTICIPATING OUTLETS LISTING

Concept	Outlets	Address	Tel
Fine Dining	Crystal Jade Palace Restaurant	Takashimaya S.C. #04-19	6735 2388
Casual Dining	Crystal Jade Hong Kong Kitchen	Tampines Mall #B1-11	6788 0633
		Holland Village, No.2 Lor Mambong	6469 0300
		Takashimaya S.C. #B2-38	6238 1411
		The Clementi Mall #03-54	6659 9215
		Causeway Point #05-10	6891 1779
		Westgate #04-42	6465 9822
		Great World #03-127	6738 2911
	Crystal Jade La Mian Xiao Long Bao	Jurong Point 2 #03-96	6790 2212
		Holland Avenue 241	6463 0968
		Blk 470, Toa Payoh #01-70	6250 2301
		Takashimaya S.C. B2-36A	6733 3229
	Crystal Jade Jiang Nan	VivoCity #01-52	6221 1830

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