



CRYSTAL JADE

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

CELEBRATE CHINESE NEW YEAR IN STYLE WITH CRYSTAL JADE

Partake in new wholesome and lighter 'Lo Hei', exclusive festive take-away items and dine-in specialties

Singapore, November 2019 – Established Chinese F&B group Crystal Jade is set to impress with its stellar and tantalising line-up of Chinese New Year offerings that spans savoury celebratory dishes to auspicious sweet treats, specially conjured up and curated by Group Executive Chef Martin Foo and his team of chefs.

From an exquisite fine-dining experience, to premium take-away specialties for convivial get-togethers, Crystal Jade's diverse portfolio of brands provides an extensive and excellent range of options for Chinese New Year gatherings.

Chinese New Year dining at Crystal Jade restaurants* will commence from 15 Jan 2020 (all outlets will be closed on 25 Jan 2020 – CNY Day 1). Takeaway orders can be made online at estore.crystaljade.com from 18 Nov 2019 to 4 Feb 2020, and available at outlets from 6 Jan to 8 Feb 2020.

**Please refer to the full restaurant list for individual outlet details.*

NEW! PROSPERITY GOLDEN LOBSTER YUSHENG 祥龙飞舞百花飘香捞生

\$168 for large | \$98 for small

Available at Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Pavilion and Crystal Jade Dining IN for dine-in and takeaway from 6 Jan to 8 Feb 2020. Available online from 18 Nov 2019 – 4 Feb 2020



This year, Group Executive Chef Foo's 'yusheng' creation puts the spotlight on wholesome ingredients and house-made elements to achieve a light and uplifting taste.

Comprising a thoughtful combination of textures and flavours, homemade pickled items; instead of the conventional selection, as well as a variety of fresh ingredients, add natural goodness to this traditional festive dish. These include marinated plum tomatoes, pickled cucumber, juicy pomelo segments, fresh ice plant, fresh lily bulbs, kaffir lime leaves, red dates, and walnuts among others.

Succulent local lobster and *ikura*, or salmon roe, provide the crowning glory for this beautiful assembly accentuated with an olive oil-based dressing with flower blossom syrup, plum sauce and sesame seeds.

FESTIVE FEASTING AT CRYSTAL JADE FINE-DINING RESTAURANTS

Make plans to herald Chinese New Year at one of Crystal Jade's fine dining or casual dining restaurants, and partake in delectable Chef's recommendations, as well as a variety of dine-in set menus that promises something for everybody.

Crystal Jade Palace (Takashimaya Shopping Centre)



Pan-fried tiger prawn with prawn paste and Chardonnay cream sauce and Hakka yam abacus seeds with Boston Lobster

Relish Resident Chef Martin Foo's innovative and perfectly-executed dishes with his signature unique touches.

The *Pan-fried tiger prawn with prawn paste and Chardonnay cream sauce* 白酒奶油酿老虎大虾皇 (\$20 per person) is highly-recommended – large juicy tiger prawns anointed with a touch of prawn paste, pan-fried, then finished with a silky Chardonnay cream sauce studded with red onions and bacon. *Hakka yam abacus seeds with Boston Lobster* 波士顿龙虾算盘子 (\$15 per 100g) is a decadent version of the traditional dish with homemade Hakka yam abacus seeds expertly stir-fried over high heat with dried shrimp, shiitake mushrooms, black moss 'fa cai' and Boston Lobster.

Crispy brown sugar and coconut glutinous rice cake 'nian gao' 脆皮鸳鸯年糕 (available in select set menus) is an inventive sweet with alternating coconut and brown sugar glutinous rice cake layers wrapped in spring roll skin dotted with black and white sesame seeds.

The extensive range of set menus at Crystal Jade Palace starts at \$98 to \$168 per person for minimum two to dine, from \$498 for four persons to \$3,388 for ten persons. A vegetarian set menu is also available.

Crystal Jade Golden Palace (Paragon)

Indulge in nourishing dishes brimming with premium ingredients the likes of *Braised Dried Oyster stuffed with Minced Meat accompanied with Melon Ring stuffed with Conpoy* 蚝皇蝴蝶蚝伴玉环 (\$38 per person), *Wok-*

fried Wagyu cube with sliced garlic 蒜片和牛粒 (\$68 for regular portion) and *Braised Longevity mee sua with scallop in Teochew style* 潮式带子长寿面 (\$24 per person). A comforting *Double-boiled apricot with red dates* 红枣炖杏脯 (\$8.80 per person) makes a befitting sweet finale to the meal.

At Crystal Jade Golden Palace, set menus start at \$128 to \$218 per person (minimum 2 to dine) and \$438 to \$4,888 for four to ten.

Crystal Jade Dining IN (VivoCity)

Mark a lucky start to the year with a sumptuous *Sea treasure claypot* 鲍鱼全家福 (\$108 per portion) with 10-head abalone, scallop, sea cucumber, fish maw, mushroom and broccoli among other indulgent produce, as well as *Braised Bird's nest thick soup with crab meat and crab roe* 珊瑚藏燕液 (\$38 per person) – top picks at this perennial favourite dining destination with a view of Sentosa Island.

Set menus at Crystal Jade Dining IN are priced from \$78 to \$148 per person (minimum 2 to dine) and from \$398 to \$2,488 for four to ten persons. Vegetarian set available.

Crystal Jade Pavilion (Crowne Plaza)

Located at Crowne Plaza Changi Airport, Crystal Jade Group's latest fine-dining restaurant proffers an elegant and contemporary space that is ideal for Chinese New Year family celebrations and corporate entertaining.

Braised cod fish sphere in golden thick soup with Ibérico ham 金汤鱼绣球配西班牙火腿 (pictured right, \$28 per person) is a novel take on the classic 'lion's head' meatball with a buttery-fleshed cod fish ball made with hand-chopped cod fish, chopped water chestnuts, as well as fatty pork, in a luminous thick sauce rendered from superior stock, carrots and pumpkin.



Crispy herbal 'dang gui' duck 脆皮当归烤鸭 (\$38 for half, \$68 for whole) is served in an aromatic herbal sauce infused with the unmistakable bittersweet notes of Angelica root and dried longan, while wolfberries add little bursts of sweetness.

Set menus at Crystal Jade Pavilion are priced from \$88 to \$168 per person (minimum 2 to dine), to \$398 to \$2,288 for four to ten persons. Vegetarian set available.

FESTIVE FEASTING AT CRYSTAL JADE CASUAL DINING RESTAURANTS

Crystal Jade Hong Kong Kitchen



Well-known for its affordable dim sum, noodles and congee bowls, Crystal Jade Hong Kong Kitchen's culinary team presents several recommended dishes such as *Braised whole 10-head abalone with homemade black moss 'goldbar' beancurd* 蚝皇 10 头鲍鱼自制发财金砖 (\$28.80 for regular); blocks of soft homemade tofu with a crown of black moss and cloaked in an *umami*-laden braising liquid rendered by simmering abalone in superior stock, and *Wok-fried glutinous rice with Chinese sausage topped with sakura shrimp* 樱花虾生炒腊味糯米饭 (\$24.80 for regular)

Set menus for four, six, eight and ten persons start from \$268 and are available at all Crystal Jade Hong Kong Kitchen outlets.

Crystal Jade La Mian Xiao Long Bao

At Crystal Jade La Mian Xiao Long Bao, diners can feast on *Deep-fried marble goby with hot and sour sauce in rice wine* 京烧酒糟油浸笋壳鱼 (\$12 per 100g), *Crispy roasted chicken with garlic and spring onion sauce* 富贵油淋鸡 (\$20.80 for half and \$33.80 for whole), and moreish bites such as *Steamed bun with roasted duck* 金牌烧鸭包 (\$6.20 for three pieces).

Set menus for four, six, eight and ten persons are priced from \$228 and available at all Crystal Jade La Mian Xiao Long Bao outlets.

CHEF'S RECOMMENDATIONS AND FESTIVE SET MENUS AT CRYSTAL JADE JIANG NAN



Enjoy a meal with family and friends amid the refined and elegant setting of Crystal Jade Jiang Nan at VivoCity. Limited-time specialities range from unctuous *Braised pork belly with baby abalone* 一口金鲍红烧肉 (\$36.80), *Double-boiled abalone with conpoy, sea cucumber and fish maw soup served in a teapot* 鲍鱼佛跳墙茶壶汤 (pictured left, \$24.80 per person); a riff on the classic 'Buddha jump over the wall', as well as Northern-Chinese dim sum the likes of *Steamed fresh prawns with chives stem dumpling* 青龙菜鲜虾水饺 (\$8.80 for six pieces) and *Pan-fried mushroom pastry* 香煎花菇烧饼 (\$6.80 for three pieces).

A perfumy *Trio-flavour dumplings in wine lees* 酒糟三色水晶汤圆 (\$5.20 for three pieces) with yam, peanut and sesame fillings will satisfy for dessert.

Set menus for four, six, eight and ten starting from \$258 to \$698 at Crystal Jade Jiang Nan VivoCity.

Promotions for dine-in (15 Jan – 8 Feb 2020)

- 1) For order of CNY Set Menu
 - Jadeite members or payment made with Citibank or UOB debit/credit card gets to receive up to \$500 worth of cash dining vouchers worth 10% of set menu value
- 2) CNY A La Carte dishes
 - 12% cashback for Jadeite members making payment with partnering bank cards
 - 10% cashback for Jadeite members

FESTIVE TAKEAWAY DELIGHTS

Available at selected Crystal Jade restaurants from 6 Jan to 8 Feb 2020. Online order from 18 November 2019 – 4 February 2020, collection from 6 January 2020 at select outlets

*Please refer to Appendix 1A for full list of items.

Perfect for family gatherings or office parties during the festive period, Crystal Jade's Chinese New Year takeaway items range from *yusheng* and treasure pots, to sweet and savoury traditional cakes and cookies.

From 18 November 2019 to 4 February 2020, takeaway orders can be made online at estore.crystaljade.com, and customers can also place their orders in person at Crystal Jade restaurants and bakery outlets from 6 January 2019. Collection of orders can be made from 6 January to 8 February 2020 at select Crystal Jade outlets.

NEW! ETERNAL BLISS PLATTER 五福临门



A highly-recommended pick for gift-giving, the elegant *Eternal bliss platter* 五福临门 (\$50.80) makes a statement with five tempting savoury and sweet homemade items that symbolise good tidings.

The platter includes familiar treats such as *Prosperity carrot cake* 如意萝卜糕, *Abundance yam cake* 丰味芋头糕, *Fortune glutinous rice cake* 发财年糕, and *Golden egg sponge cake* 黄金鸡蛋蒸糕, as well as a *Happiness Roselle Osmanthus cake* 吉祥洛神桂花糕 – wholesome creations that complement the platter perfectly. All five cakes are available in individual portions as well.

- **Auspicious reunion feast festive takeaway bundle 贺岁福满金装外带套餐 \$418 for 5 pax (worth \$482) | \$668 for 10 pax (worth \$728).**

For a fuss-free and delectable reunion dinner at home or in the office, Crystal Jade's Chinese New Year bundles comprising quintessential festive dishes are great options.

Each set comprises five items such as the quintessential *Bountiful abalone treasure pot* 金玉满堂海味盆菜 and *Reunion smoked salmon yusheng* 团圆烟熏三文鱼捞起, as well as a whole *Salt-baked 'dang gui' chicken* 纸包当归盐焗鸡, *Eight treasure glutinous rice* 八宝荷叶糯米饭 and *Prosperity carrot cake* 如意萝卜糕.

- **Bountiful abalone treasure pot 金玉满堂鲍鱼海味盆菜 \$308 for small | \$508 for large**
This timeless *Bountiful abalone treasure pot* never goes out of style. Boasting 20 choice ingredients the likes of whole 10-head abalone, sea cucumber, fish maw, fresh scallop, fresh prawn, dried oyster, conpoy, black moss, pig trotter and dried mushrooms braised in a full-bodied thick sauce, this hearty generous pot of wholesome goodness is a definite show-stopper on any reunion table and is best savoured in the company of family and friends.
- **Reunion smoked salmon yusheng 团圆烟熏三文鱼捞起 \$48.80 for small | \$72.80 for large**
- **Reunion baby abalone yusheng 团圆鲍鱼捞起 \$54.80 for small | \$82.80 for large**

Toss to an abundant year ahead with a classic sweet and tangy *yusheng* matched with slices of savoury smoked salmon with dill and cinnamon, and a homemade apple *yusheng* sauce. An alternative rendition with baby abalone is also available.

- **Chinese New Year Cookies**



Treat visiting relatives and friends to Crystal Jade's signature festive cookies. Perennial favourites span crispy-top *Fortune Bo Lo pineapple tarts* 旺上旺菠萝黄梨挞 (\$22.80) with a generous filling of well-balanced sweet and tart pineapple jam, buttery *Sugar puff cookies* 黄金糖酥 (\$18.80), *Lychee Butter Cookies* 荔枝牛油曲奇 (\$16.80) and *Almond chocolate chip cookies* 杏仁巧克力曲奇(\$16.80).

The *Lucky Trio Bundle* 三星报喜 (\$52.80) consisting a trinity of *Sugar puff cookies* 黄金糖酥, *Lychee butter cookies* 荔枝牛油曲奇 and *Fortune Bo Lo pineapple tarts* 旺上旺菠萝黄梨挞 makes an excellent option for gifting!

Promotion for festive takeaway items

	Early Bird (18 Nov 2019 – 5 Jan 2020)	Regular Offer (6 Jan 2020 – 4 Feb 2020)
Jadeite Members	20%	15%
Non-members with bank partners card*	15%	10%
Additional 8% with promo code <CJCNY8>	8%	

For more information on outlet locations, please log on to www.crystaljade.com.

Note to editors:

- All prices are subject to 10% service charge and GST.
- High-res images of select CNY items and dishes are available upon request via email.

ABOUT CRYSTAL JADE GROUP

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining and casual dining restaurants to quick-service outlets and bakeries.

To date, the award-winning group owns and operates over 100 outlets across 30 major cities in Asia Pacific.

For more information or assistance, please contact:

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APPENDIX 1A: FESTIVE TAKEAWAY AVAILABILITY DETAILS

PRODUCT DESCRIPTION	Outlets – Collection and Sale	Selling Price
Auspicious Reunion Feast Festive Takeaway Bundle (S) Bountiful Abalone Treasure Pot (S) Reunion Smoked Salmon Yusheng (S) Eight Treasure Glutinous Rice Wrapped in Lotus Leaf Salt Baked 'Dang Gui' Chicken (Whole) Prosperity Carrot Cake (7") <i>FREE BOTTLE OF RED WINE (for estore order only)</i>	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao	\$ 418.00 (U.P \$482)
Auspicious Reunion Feast Festive Takeaway Bundle (L) Bountiful Abalone Treasure Pot (L) Reunion Smoked Salmon Yusheng (L) Eight Treasure Glutinous Rice Wrapped in Lotus Leaf Salt Baked 'Dang Gui' Chicken (Whole) Prosperity Carrot Cake (7") <i>FREE BOTTLE OF RED WINE (for estore order only)</i>	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao	\$ 668.00 (U.P \$728)
Bountiful Abalone Treasure Pot (S)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade GO (Punggol & United Square)	\$ 308.00
Bountiful Abalone Treasure Pot (L)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade GO (Punggol & United Square)	\$ 508.00
Reunion Baby Abalone Yusheng (S)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao	\$ 54.80
Reunion Baby Abalone Yusheng (L)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao	\$ 82.80
Reunion Smoked Salmon Yusheng (S)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade GO (Punggol & United Square)	\$ 48.80
Reunion Smoked Salmon Yusheng (L)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade GO (Punggol & United Square)	\$ 72.80
Crystal Jade Abundance Abalone Treasure Pot (S)	Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN, Crystal Jade Pavilion	\$ 388.00
Crystal Jade Abundance Abalone Treasure Pot (L)	Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN, Crystal Jade Pavilion	\$ 588.00
Prosperity Golden Lobster Yusheng (S)	Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN, Crystal Jade Pavilion	\$ 98.00
Prosperity Golden Lobster Yusheng (L)	Crystal Jade Palace, Crystal Jade Golden Palace, Crystal Jade Dining IN, Crystal Jade Pavilion	\$ 168.00

Eight Treasure Glutinous Rice Wrapped in Lotus Leaf	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao and Crystal Jade GO (Punggol & United Square)	\$	20.80
Roast Duck (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	56.80
Roast Duck (Half)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	33.80
Soya Sauce Chicken (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	34.80
Soya Sauce Chicken (Half)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	22.80
Crispy Chicken (Whole)	Crystal Jade Jiang Nan and Crystal Jade Hong Kong Kitchen	\$	33.80
Crispy Chicken (Half)	Crystal Jade Jiang Nan and Crystal Jade Hong Kong Kitchen	\$	20.80
Salt Baked 'Dang Gui' Chicken (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya)	\$	36.80
Suckling Pig (Whole)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya)	\$	308.00
Crystal Jade Signature Pork Belly (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya)	\$	30.80
Crispy Roasted Pork Belly (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	29.80
Roasted Honey BBQ Pork (300g)	Crystal Jade Jiang Nan, Crystal Jade Hong Kong Kitchen, Crystal Jade La Mian Xiao Long Bao (except Holland V and Takashimaya) and Crystal Jade GO (Punggol & United Square)	\$	22.80
Bolo Pineapple Tart (Container)	All outlets except Crystal Jade GO Pagoda and Funan	\$	22.80

Sugar Puff Cookies (Container)	All outlets except Crystal Jade GO Pagoda and Funan	\$	18.80
Lychee Butter Cookies	All outlets except Crystal Jade GO Pagoda and Funan	\$	16.80
Almond Chocolate Chips Cookies	All outlets except Crystal Jade GO Pagoda and Funan	\$	16.80
Lucky Trio Cookies Bundle - Sugar Puff Cookie - Lychee Butter Cookie - Bolo Pineapple	All outlets except Crystal Jade GO Pagoda and Funan	\$	52.80
Golden Egg Sponge Cake (7")	All outlets except Crystal Jade GO Pagoda and Funan	\$	21.80
Prosperity Carrot Cake (7")	All outlets except Crystal Jade GO Pagoda and Funan	\$	23.80
Abundance Yam Cake (7")	All outlets except Crystal Jade GO Pagoda and Funan	\$	23.80
Fortune Glutinous Rice Cake (7")	All outlets except Crystal Jade GO Pagoda and Funan	\$	19.80
Happiness Roselle Osmanthus Cake (7")	All outlets except Crystal Jade GO Pagoda and Funan	\$	19.80
Eternal Bliss Platter	All outlets except Crystal Jade GO Pagoda and Funan	\$	50.80
Braised Abalone in Conpoy & Oyster Sauce (4-head)	All outlets except Crystal Jade GO Pagoda and Funan, and My Bread	\$	68.00
Braised Abalone in Conpoy & Oyster Sauce (2-head)	All outlets except Crystal Jade GO Pagoda and Funan, and My Bread	\$	88.00

APPENDIX 1B: PARTICIPATING OUTLETS LISTING

Concept	Outlets	Address	Tel
Fine Dining	Crystal Jade Palace	Takashimaya S.C. #04-19	6735 2388
	Crystal Jade Golden Palace	Paragon #05-22	6734 6866
	Crystal Jade Dining IN	VivoCity #01-112	6278 5626
	Crystal Jade Pavilion	Crowne Plaza Changi Airport #01-02	6214 9501
Casual Dining	Crystal Jade Hong Kong Kitchen	Tampines Mall #B1-11	6788 0633
		Great World City #03-127 (Opening TBC)	
		Holland Village, No.2 Lor Mambong	6469 0300
		Takashimaya S.C. #B2-38	6238 1411
		The Clementi Mall #03-54	6659 9215
		Causeway Point #05-10	6891 1779
		Westgate #04-42	6465 9822
		Suntec City #B1-112	6884 5172
	Plaza Singapura #02-32	6336 2833	
	Crystal Jade La Mian Xiao Long Bao	Jurong Point 2 #03-96	6790 2212
		Holland Avenue 241	6463 0968
		Blk 470, Toa Payoh #01-70	6250 2301
		Bugis Junction #B1-04A	6339 6902
		Takashimaya S.C. #B2-36A	6733 3229
		T1 Departure/ Transit Lounge East #03-54	6542 3158 *CNY set and takeaway items are not available here
Crystal Jade Jiang Nan	VivoCity #01-52	6221 1830	

Express	Crystal Jade GO	31 Pagoda Street	6224 0805
		Blk 681 Punggol Drive, Oasis Terraces #02-36	6244 8490
		United Square #01-02	6253 1861
		Funan #02-34	6970 9545
Bakery	Crystal Jade My Bread	Takashimaya S.C. #B2-38	6733 3323
		Causeway Point #B1-K21	6893 8123
		Holland Village, No.2 Lor Mambong	6762 5372
		Suntec City #B1-114	6835 7363

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