



CRYSTAL JADE

NEWS RELEASE
FOR IMMEDIATE RELEASE

BI-CENTENNIAL PROMOTIONS AT CRYSTAL JADE RESTAURANTS

Attractive \$2 and \$20 signature dish promotion between 1 July and 30 September 2019

Singapore, July 2019 – Home-grown established F&B brand Crystal Jade Group joins in celebrating the Singapore Bi-Centennial with an irresistible dining deal across its impressive portfolio of casual and fine-dining brands.

Customers can look forward to indulging in specialties and exquisite dishes executed with finesse at various restaurants under the group's stable of restaurants island-wide, at special limited-offer prices, from **1 July to 30 September 2019**.

\$2 SIGNATURE DISHES WITH MINIMUM SPEND

Available at Crystal Jade Jiang Nan, Crystal Jade La Mian Xiao Long Bao & Crystal Jade Hong Kong Kitchen, from Monday to Friday, excluding eve of and public holidays



From left: Salted Egg Yolk Pork Floss Pastry, Stir-fried Shredded Glazed Cabbage with Shiitake Mushroom and Sautéed French Bean with Tai O Shrimp Paste & Minced Pork

With a minimum spend of \$70*, customers can enjoy select signature dishes from Crystal Jade La Mian Xiao Long Bao for just \$2.

Highlights include Northern-style specialties with the likes of *Crispy Beancurd Sheet Wrapped with Assorted Mushroom* 香煎素鹅 (U.P \$9.80), *Salted Egg Yolk Pork Floss Pastry* 咸蛋黄肉松酥 (U.P \$5.30), *Shredded Potatoes & Pine Nuts with Sour & Spicy Sauce* 酸辣松子土豆丝 (U.P \$7.80) and *Steamed Shanghai Xiao Long Bao* 上海小笼包 (U.P \$8.80)

At Crystal Jade Hong Kong Kitchen, diners can savour their pick of a recommended dish at \$2 with a minimum spend of \$80*. Indulge in *Shrimp Dumpling with Hot & Sour Vinaigrette* 酸辣水饺 (U.P \$6.30), *Sautéed French Bean with Tai O Shrimp Paste & Minced Pork* 大澳虾酱肉松虾米炒四季豆 (U.P \$13.80), *Soya Sauce Chicken* 头抽酱油鸡 (U.P \$13.80) and *Sweet & Sour Pork* 糖醋咕嚕肉 (U.P \$14.80).

At the understated chic Crystal Jade Jiang Nan at VivoCity, customers can partake in their choice of tempting dishes such as *Steamed Black Truffle Xiao Long Bao* 黑松露小笼包 (U.P \$11.80), *Chilled Poached Chicken in Chongqing Style* 重庆口水鸡 (U.P \$10.80), *Stir-fried Shredded Glazed Cabbage with Shiitake Mushroom* 炆炒手撕包菜 (U.P \$13.80) and more, for just \$2 as well!

**Jadeite members only need a minimum spend of \$50 (for Crystal Jade La Mian Xiao Long Bao) and \$60 (for Crystal Jade Jiang Nan and Crystal Jade Hong Kong Kitchen) to order these \$2 dishes.*

\$20 NEW DISHES AT FINE DINING RESTAURANTS WITH MINIMUM SPEND

Available at Crystal Jade Palace, Crystal Jade Golden Palace and Crystal Jade Dining IN, from Monday to Friday, excluding eve of and public holidays

Diners at Crystal Jade's three fine-dining restaurants also get to enjoy a similar promotion; customers who spend a minimum of \$300 (Jadeite members only need spend \$200) can relish a live prawn or wild marble goby dish for just \$20.



Deep-fried live prawns with crispy rice & minced garlic in 'Bi Feng Tang' style and Steamed wild marble goby with shredded preserved vegetable & ginger

Preparation methods range from *Steamed with Shredded Preserved Vegetable & Ginger* 头菜姜丝蒸, and *Steamed with Assam sauce* 阿参酱蒸 for the fish, and *Deep-fry Crispy Rice & Minced Garlic in 'Bi Feng Tang' Style* 避风塘脆米, and *Sautéed with Chilli Sauce with scallion oil pancake* 星洲酱加手抓饼 for the live prawns.

Terms and conditions:

Promotion is valid from 1 Jul - 30 Sep 2019, Monday - Friday, excluding eve of & PHs.

- For dine-in only and while stocks last.
- Earning of cashback is not allowed for promotional items.
- Prices stated are subject to service charge and prevailing government taxes
- Limited to max 1 redemption per table, per bill.
- No combining or splitting of bills is allowed.
- Not valid with other promotions, discounts, vouchers or loyalty programmes unless stated otherwise.
- The management reserves the right to replace with other items of similar value.
- The management reserves the right to change the terms and conditions without prior notice.

For more information on outlet locations, please log on to www.crystaljade.com.

**Note to editors: High-res images are available upon request via email.*

ABOUT CRYSTAL JADE GROUP

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining and casual dining restaurants to quick-service outlets and bakeries.

To date, the award-winning group owns and operates over 100 outlets across 30 major cities in Asia Pacific.

For more information or assistance, please contact:

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