

NEWS RELEASE  
FOR IMMEDIATE RELEASE

## 'HUAT' TO AN AUSPICIOUS NEW YEAR WITH CRYSTAL JADE

Chinese New Year goodies for dine-in and takeaway include  
new *Hamachi Yusheng* and *Eternal Bliss Platter*

Singapore, December 2018 – With Group Executive Chef Martin Foo at the helm, Crystal Jade Group's stellar portfolio of fine and casual dining restaurant brands is pleased to present an outstanding selection of celebratory sweets and savoury festive dishes perfect for festive feasting; for dine-in and takeaway. Exclusive new dishes befitting of a prosperous Chinese New Year feast are also available for a limited time only.

Chinese New Year dining at Crystal Jade restaurants\* will commence from 21 January to 19 February 2019 (all outlets are closed on 5 February). Takeaway orders can be made online at [estore.crystaljade.com](http://estore.crystaljade.com) from 17 December 2018.

\*Please refer to the full restaurant list for individual outlet details.

**NEW! AUSPICIOUS TIDINGS HAMACHI YUSHENG 翡翠金猪迎丰年捞起 \$128 for large | \$88 for small**  
Available at Crystal Jade Palace, Crystal Jade Golden Palace and Crystal Jade Dining IN for dine-in and takeaway.



Presenting a vivid palette of colours, the highlight *Auspicious tidings Hamachi yusheng* 翡翠金猪迎丰年捞起 conjured by Group Executive Chef Martin Foo is a play on novel ingredients, flavours and textures.

Pristine seafood including salmon roe and *umibodo* or sea grapes, provide a burst of briny flavours and contrast to the sweeter pickled items, while matching the freshness of quintessential ingredients such as julienne carrot and turnip excellently. A nod to the year of the pig, pork floss rolls are added for crunch. A toothsome homemade dressing consisting fresh passionfruit, roselle juice and plum sauce pairs impeccably with the savoury flavours of this delightful *yusheng* combination.

## NEW! ETERNAL BLISS PLATTER 五福临门 \$38.80

Available for takeaway only. Online orders with three-day advance order is required, limited quantities available.



A highly-recommended pick for gift-giving, the elegant *Eternal bliss platter* 五福临门 makes a statement with five tempting savoury and sweet homemade items that symbolise good tidings and are brimming with quality ingredients. Besides familiar treats such as Prosperity carrot cake 如意萝卜糕, Abundance yam cake 丰味芋头糕, and Fortune glutinous rice cake 发财年糕, Red date coconut cake 椰汁枣皇糕; a traditional festive goodie given an update with the addition of fragrant coconut milk, and Golden osmanthus chrysanthemum cake 黄金桂花雪菊糕, are two new wholesome creations that complement the platter perfectly. All five cakes are available in individual portions as well.

## FESTIVE FEASTING

From an exquisite fine-dining experience to unassuming convivial gatherings, Crystal Jade's diverse portfolio of Chinese restaurants provide excellent options for Chinese New Year meals. Make plans to herald Chinese New Year at any one of Crystal Jade's portfolio restaurant and partake in thoughtfully-crafted Chef's recommendations, as well as a variety of dine-in set menus that promise something for everybody.

## CHEF'S RECOMMENDATIONS AND FESTIVE SET MENUS AT CRYSTAL JADE KITCHEN



Sautéed sea cucumber and minced meat with spicy mala sauce in claypot & Crispy pork knuckle in Thai Style

Synonymous with affordable dim sum, noodles and congee bowls, Crystal Jade Kitchen's culinary team has crafted several highlight communal dishes.

Besides a show-stopping *Crispy pork knuckle in Thai Style* 脆皮泰式元蹄 (\$28.80 per portion) and *Sautéed Boston lobster with ginger & scallion in superior broth* 姜葱上汤焗波士顿龙虾 (\$68.80 per portion), *Sautéed sea cucumber and minced meat with spicy mala sauce served in claypot* 麻辣海参煲 (\$ 28.80 per portion) is a novel dish that pairs the delicacy of sea cucumber; usually braised, in a stir-fry with minced meat in a piquant proprietary Sichuan-inspired sauce.

Set menus for four, six, eight and ten persons start from \$298 and are available at all Crystal Jade Kitchen outlets.

Guests can also opt to complement their meal with an exclusive *Golden Kumquat Lime Juice* 金橘酸柑汁 (\$16.80 per jug | \$13.80 per jug with any order of set menu); a refreshing beverage that serves up to 5 persons and is exclusively available this festive period at Crystal Jade Kitchen and Crystal Jade La Mian Xiao Long Bao outlets only.

### CHEF'S RECOMMENDATIONS AND FESTIVE SET MENUS AT CRYSTAL JADE LA MIAN XIAO LONG BAO



*Steamed Fortune dumpling & Steamed prawns with chopped chillies*

A dining destination for juicy *xiao long bao* and *la mian*, Crystal Jade La Mian Xiao Long Bao is introducing a limited edition *Steamed Fortune dumpling* 发财幸运水饺 (\$6.80 for 6 pieces); blushing-pink nuggets plump with a tasty combination of minced pork, black moss, mushrooms and diced carrots, as well as *Steamed prawns with chopped chillies* 剁椒美人虾 (\$20.80 per portion); sweet succulent prawns crowned with a tantalising topping of aromatic oil-based sauce made with chopped preserved/pickled red chillies. Other auspicious options include an irresistibly-crisp *Pan-fried auspicious chilli crab bun* 鸿运辣椒蟹生煎包 (\$6.80 for 3 pieces) and an addictive *Crispy mala chicken* 麻辣脆皮鸡 (\$18.80 for half).

Set menus for four, six, eight and ten persons are priced from \$228 and available at all Crystal Jade La Mian Xiao Long Bao outlets.

### CHEF'S RECOMMENDATIONS AND FESTIVE SET MENUS AT CRYSTAL JADE JIANG NAN

Partake in a meal with family and friends amid the refined and elegant setting of the newly-refreshed Crystal Jade Jiangnan at VivoCity. Limited-time specialities range from *Thick crab meat soup with spinach, conpoy and egg white* 翡翠芙蓉干贝蟹肉羹 (\$16.80 per person) and *Braised duck with leeks* 京葱扒大鸭 (\$28.80 half and \$53.80 whole) to a luxurious *Braised abalone with pork knuckle* 金鲍大元蹄 (\$48.80 per portion).

Set menus for four, six, eight and ten starting from \$238 to \$688 at Crystal Jade Jiang Nan VivoCity.

## FESTIVE GATHERINGS AT FINE DINING RESTAURANTS

*Crystal Jade Palace Restaurant (Takashimaya Shopping Centre)*



*Crispy Hokkaido scallop stuffed with black moss prawn paste coated with salted egg yolk & Stir-fried South America sea cucumber with scallion and leek*

Savour resident Chef Martin Foo's progressive Chinese cuisine which is characterised by his signature innovative touches. An elaborate start that tests the chef's finesse, *Crispy Hokkaido scallop stuffed with black moss prawn paste coated with salted egg yolk* 发财黄金百花酿元贝 (\$16.80 per person) provides a delightful burst of flavours and textures, while traditional char siew is elevated with the use of Spanish pork in *Grilled Iberico pork collar honey char siew with black bean sauce* 荫豉烤西班牙黑毛豚 (\$30 per portion). *Stir-fried South America sea cucumber with scallion and leek* 大蒜爆炒南美洲刺参 (\$38 per portion) is unassuming but executed with finesse and redolent with 'wok hei' or the breath of the wok

An extensive range of set menus starting start at \$108 to \$168 per person (minimum 2 to dine) at \$488 for four persons to \$3,288 for ten persons, as well as vegetarian options are available.

### *Crystal Jade Golden Palace (Paragon)*



*Braised sea cucumber stuffed with dried oyster black moss & Braised Bird Nest with Crab Roe*

For a memorable Chinese New Year celebratory meal, One-Michelin Crystal Jade Golden Palace is undoubtedly a top choice.

Set menus start at \$118 to \$208 per person (minimum 2 to dine) and \$568 to \$4888 for four to ten and comprises exquisite dishes conjured by the restaurant's team of chefs, including *Braised sea cucumber stuffed with dried oyster black moss* 福袋发财好市煎酿皇帝参 (\$22 per portion) and a nourishing *Braised Bird Nest with Crab Roe* 蟹皇烩燕窝 (\$80 per person).

## Crystal Jade Dining IN (VivoCity)



*Steamed cod fish with Japanese Chrysanthemum and cordyceps flower & Double-boiled bird's nest served with three homemade sauces; pumpkin, almond and purple sweet potato*

Tuck into a comforting *Steamed cod fish with Japanese Chrysanthemum and cordyceps flower* 花香蒸鱈鱼 (\$19.80 per person); the dish renders a collagen-rich milky broth with a light floral note, *Baked lobster with black truffle and wild mushroom* 黑松露野菌焗龙虾, as well as a ultra-luxe dessert of *Double-boiled bird's nest served with three homemade sauces; pumpkin, almond and yam* 三式官燕 (\$128 per portion, suggested for 2-3 pax serving).

Set menus at Crystal Jade Dining IN are priced from \$98 to \$138 per person (minimum 2 to dine) and from \$388 to \$2,388 for four to ten persons.

### Promotions for dine-in

- 1) CNY Set Menu (21 Jan – 19 Feb 2019)
  - Jadeite member and partnering bank card holders gets to receive cash dining vouchers worth up to \$500 (10% of set menu value ordered)
- 2) CNY Ala - Carte dishes
  - 12% discount for Jadeite members making payment with partnering bank cards
  - 10% discount for Jadeite members or partnering bank cards holder

### FESTIVE TAKEAWAY DELIGHTS

\*Please refer to Appendix 1A for full list of items.

From 17 December 2018 to 19 February 2019, takeaway orders can be made online at [estore.crystaljade.com](http://estore.crystaljade.com) and customers can also place their orders in person at all Crystal Jade restaurants and bakery outlets from 4 January 2019. Collection of orders can be made from 21 January to 19 February 2019 at select Crystal Jade outlets.

Perfect for family gatherings or office parties during the festive period, Crystal Jade's Lunar New Year takeaway items range from *yusheng*, treasure pots and *Buddha jumps over the wall*, to sweet and savoury traditional cakes and cookies.



For a fuss-free and delectable reunion dinner at home or in the office, Crystal Jade's Lunar New Year bundles comprising quintessential festive dishes are great options.

Customers can choose from the *Auspicious Reunion Feast bundle* (\$368.80 for 5 pax | \$588.80 for 10 pax) and each consists of five dishes, namely *Bountiful abalone treasure pot* 金玉满堂海味盆菜, *Reunion Norwegian Salmon yusheng* 贺岁团圆三文鱼捞起, *Crystal Jade Fortune Chicken* 翡翠富贵鸡, *Fried glutinous rice with cured meats* 生炒腊味糯米饭, and a choice of either sweet *Nian gao* 发财年糕 or savoury *Carrot cake* 如意萝卜糕.

- **Bountiful abalone treasure pot 金玉满堂鲍鱼海味盆菜 \$268.80 for small | \$468.80 for large**  
Available at Crystal Jade restaurants\*. Online order from 17 December 2018 – 14 February 2019, collection from 21 January 2019 at select outlets

This timeless *Bountiful abalone treasure pot* never goes out of style. Boasting 18 choice ingredients the likes of whole 10-head abalone, sea cucumber, fish maw, fresh scallop, fresh prawn, dried oyster, conpoy, black moss, pig trotter and dried mushrooms braised in a full-bodied thick sauce, this hearty generous pot of wholesome goodness is a definite show-stopper on any reunion table and is best savoured in the company of family and friends.

- **Buddha jumps over the wall 佛跳墙, \$218 for 5 pax**  
Available for online order only.

Definitely *the* highlight on any reunion dinner table, this veritable speciality is painstakingly-prepared; the flavourful stock is rendered by simmering premium ingredients such as whole 8-head abalone, sea cucumber and ginseng over six hours until the broth is reduced to a luscious consistency.

- **Crystal Jade Fortune Chicken 翡翠富贵鸡 \$36.80 (whole)**

*Available at Crystal Jade restaurants\*. Online order from 17 December 2018 – 14 February 2019, collection from 21 January 2019 at select outlets*

Group Executive Chef Martin Foo's rendition of a classic herbal chicken, this alluring one-pot comfort presents steamed fork-tender whole chicken in a comforting broth fortified with red dates, Chinese Angelica root and wolfberries among other herbs.

- **Reunion salmon yusheng 贺岁团圆三文鱼捞生 \$42.80 for small | \$68.80 for large**

*Available at Crystal Jade La Mian Xiao Long Bao / Jiangnan and Crystal Jade Kitchen for takeaway and dine-in; online order from 17 December 2018 – 14 February 2019, collection from 21 January 2019 at select outlets*

Toss to an abundant year ahead with a classic *yusheng* with Norwegian salmon slices and homemade apple sauce with plum.

- **Sweet and savoury traditional cakes**

*Available at all outlets for takeaway till 19 February 2019; online order from 17 December 2018 – 14 February 2019, collection from 21 January 2019 at select outlets*



From left: Abundance Yam cake, Golden Osmanthus Chrysanthemum cake, Red date coconut cake

*Prosperity carrot cake 如意萝卜糕, Abundance Yam cake 丰味芋头糕, Fortune Glutinous rice cake 发财年糕, Red date coconut cake 椰汁枣皇糕 and Golden osmanthus chrysanthemum cake 黄金桂花雪菊糕* are available in individual seven-inch portions as well.

- **Chinese New Year Cookies**

Available at all outlets for takeaway till 19 February 2019, online order from 17 December 2018 – 14 February 2019, collection from 21 January 2019 at select outlets



Present visiting relatives and friends with Crystal Jade's signature festive cookies. Besides the crispy-top *Fortune Bo Lo pineapple tarts* 旺上旺菠萝黄梨挞 (\$20.80) with a generous filling of well-balanced sweet and tart pineapple jam and buttery *Almond puff cookies* 黄金杏仁酥 (\$16.80), new additions include *Lychee cranberry cookie* 荔枝蔓越莓曲奇 (\$13.80) and *Red dates walnut cookie* 红枣核桃曲奇 (\$13.80). The *Happiness Trio Bundle* (\$38.80) consisting a trinity of *Lychee cranberry cookie*, *Red dates walnut cookie* and *Fortune Bo Lo pineapple tarts* makes an excellent option.

#### **Promotions for takeaway items**

A) Online Order Period: 17 Dec 2018 – 14 Feb 2019, collection from 21 Jan 2019 at select outlets

- 12% discount for Jadeite members making payment with partnering bank cards holder
- 10% discount for Jadeite members or partnering bank cards holder

B) Outlet Order Promotion period 4 Jan – 19 Feb 2019

- 12% discount for Jadeite members making payment with partnering bank cards
- 10% discount for Jadeite members or partnering bank cards holder

For more information on outlet locations, please log on to [www.crystaljade.com](http://www.crystaljade.com).

#### *Note to editors:*

- All prices are subject to 10% service charge and GST.
- High-res images of select CNY items and dishes are available upon request via email.

#### **ABOUT CRYSTAL JADE GROUP**

Founded in 1991, Crystal Jade is an awarded Chinese culinary group with MICHELIN one star for three consecutive years, since its inaugural edition, and multiple MICHELIN Bib Gourmand awards (Hong Kong & Shanghai). Committed to preserving the rich traditions of Chinese cuisine, the group's portfolio of specialty dining concepts range from fine dining and casual dining restaurants to specialty bakeries.

In 2014, L Capital Asia, the private equity arm of LVMH Moët Hennessy – Louis Vuitton officiated a 90% stake buy in Crystal Jade. Later in June 2015, Standard Chartered Private Equity (SCPE) announced its investment in the group as well. To date, the award-winning group owns and operates over 120 outlets across 30 major cities in Asia Pacific.

For more information or assistance, please contact:

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**APPENDIX 1A: FESTIVE TAKEAWAY AVAILABILITY DETAILS**

Festive Takeaways	Outlets
Reunion salmon yusheng \$42.80 (small); \$68.80 (large)	All Crystal Jade outlets <b>except</b> C-Jade Deli Corner & Crystal Jade La Mian Xiao Long Bao at T1 Departure Hall)
Yusheng with Hamachi \$88 (small); \$128 (large)	<ul style="list-style-type: none"> <li>• Crystal Jade Palace</li> <li>• Crystal Jade Golden Palace</li> <li>• Crystal Jade Dining IN</li> </ul>
Bountiful Abalone Treasure Pot \$268.80 (small); \$468.80 (large)	All Crystal Jade outlets <b>except</b> C-Jade Deli Corner & Crystal Jade La Mian Xiao Long Bao at T1 Departure Hall and Dim Sum Inc)
Auspicious Reunion Feast Bundle \$368.80 (small); \$588.80 (Large)	All Crystal Jade outlets <b>except</b> C-Jade Deli Corner & Crystal Jade La Mian Xiao Long Bao at T1 Departure Hall and Dim Sum Inc)
Buddha Jumps Over The Wall \$218	<ul style="list-style-type: none"> <li>• Online Exclusive</li> </ul>
Prosperity Traditional Cakes \$18.80 - \$38.80	All Crystal Jade outlets <b>except</b> C-Jade Deli Corner & Crystal Jade La Mian Xiao Long Bao at T1 Departure Hall); Eternal Bliss Platter and Golden Osmanthus Chrysanthemum Cake not available at Dim Sum Inc)
Fortune Bo Lo Pineapple Tart \$20.80	All Crystal Jade outlets <b>except</b> C-Jade Deli Corner & Crystal Jade La Mian Xiao Long Bao at T1 Departure Hall)
Almond Puff Cookies \$16.80	
Lychee Cranberry Cookies & Red Dates Walnut Cookies \$13.80 each	
Happiness Trio Bundle \$38.80	

**APPENDIX 1B: PARTICIPATING OUTLETS LISTING**

<b>Concept</b>	<b>Outlets</b>	<b>Address</b>	<b>Tel</b>
Fine Dining	Crystal Jade Palace Restaurant	Takashimaya S.C. #04-19	6735 2388
	Crystal Jade Golden Palace	Paragon #05-22	6734 6866
	Crystal Jade Dining IN	VivoCity #01-112	6278 5626
Casual Dining	Crystal Jade Kitchen	Tampines Mall #B1-11	6788 0633
		Great World City #03-30	6738 2911
		Holland Village, No.2 Lor Mambong	6469 0300
		Takashimaya S.C. #B2-38	6238 1411
		The Clementi Mall #03-54	6659 9215
		Causeway Point #05-10	6891 1779
		Westgate #04-42	6465 9822
		Suntec City #B1-112	6884 5172
		Plaza Singapura #02-32	6336 2833
		Zhongshan Mall #01-18	6339 0283
		The Centrepoint #03-43	6734 9420
	Crystal Jade La Mian Xiao Long Bao	Jurong Point 2 #03-96	6790 2212
		Great World City #02-54	6738 5595
		Holland Avenue 241	6463 0968
		Blk 470, Toa Payoh #01-70	6250 2301
		Bugis Junction #B1-04A	6339 6902
		Takashimaya S.C. #B2-36A	6733 3229
		T1 Departure/ Transit Lounge East #03-54	6542 3158 *CNY set and takeaway items are not available here

	Crystal Jade Jiang Nan	VivoCity #01-52	6221 1830
	Dim Sum Inc by Crystal Jade	31 Pagoda Street	6224 0805
		Blk 681 Punggol Drive, Oasis Terraces #02-36	6244 8490
Bakery	Crystal Jade My Bread	Takashimaya S.C. #B2-38	6733 3323
		Causeway Point #B1-K21	6893 8123
		Holland Village, No.2 Lor Mambong	6762 5372
		Suntec City #B1-114	6835 7363
		Clementi Mall #03-55A	65708869
	Crystal Jade My Bread (Franchise outlets)	Paya Lebar Square #01-30	6341 6143

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